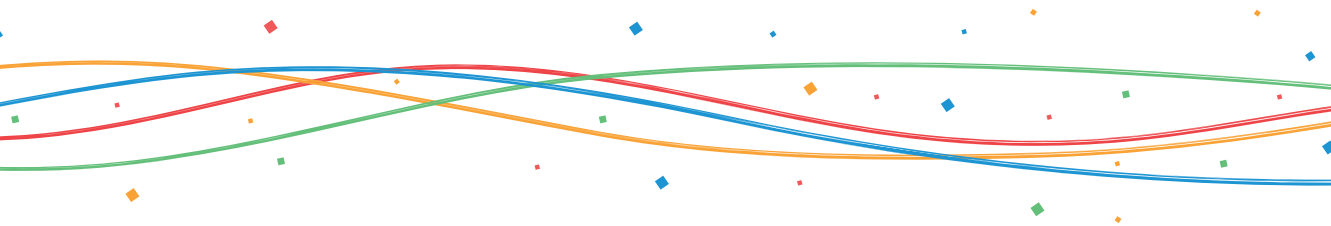




**Thoughtfully crafted software
to transform your business**



Sales

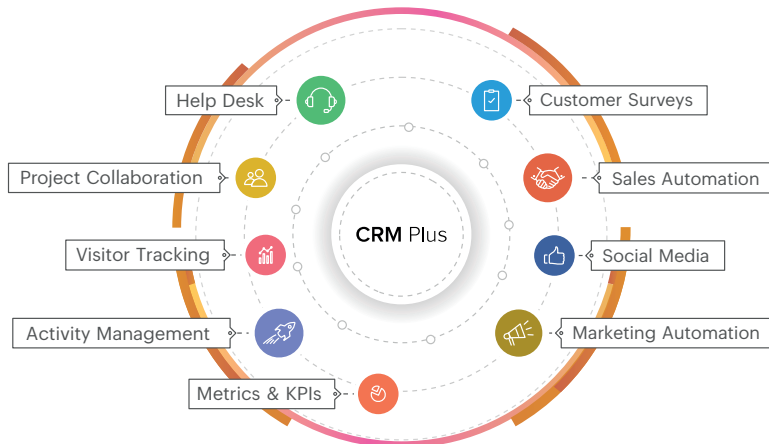
Give your sales team the perfect set of apps,
to help close more business deals in less time.

Tightly integrated bundle



Unified platform to deliver top-notch customer experience.

Zoho CRM Plus is a unified customer experience platform that helps you deliver exceptional experiences to every customer across all stages of their lifecycle, and convert them into brand advocates.





Omnichannel CRM for businesses of all sizes.

- Engage customers and prospects across all mediums.
- Automate sales processes and monitor progress.
- Customise to perfectly suit the way you work.



Pipeline-centric CRM for small business.

- Manage multiple pipelines for customer operations.
- Set it up in 30 minutes or less, fully mobile.
- Automate workflows, real-time notifications and analytics.



Simplify data collection with online forms.

- Build custom online forms without coding.
- Get notified on form submission.
- View, analyse, and optimise data collected.



Say hello to smart appointment scheduling.

- Create and customise booking pages that resonate with your brand.
- Keep track of your appointments and plan for follow-up from your CRM.
- Send emails and SMS messages to confirm and remind about appointments.

Marketing

Reach new customers, create awareness, and build your presence to attract an audience.

Tightly integrated bundle

Zoho Marketing Plus

Unified marketing platform for marketing teams.

Built for teams of all sizes, Zoho Marketing Plus unifies all your marketing activities on one platform. Engage your audience across multiple channels, increase the ROI of your marketing spend, and optimise your team productivity.





Zoho Campaigns

Reach and engage your customers.

- Personalised email marketing.
- Professional email newsletters.
- Campaigns tracking & reporting.



Zoho Backstage

End-to-end event management software.

- Design and launch your event website in multiple languages.
- Market your presence and build a digital footprint.
- Engage your attendees with a custom mobile app.



Zoho Survey

Create professional surveys with ease.

- Over 200 templates to get you started.
- Reach your audience anywhere, even offline.
- Stay ahead with real-time reports.



Build websites. Just the way you want.

- Customise without code using the Visual Editor.
- Integrate with a range of Zoho products.
- Watch your website take shape as you build it.



Social media management for businesses.

- Manage multiple social networks together with your team.
- Schedule unlimited posts and monitor keywords that matter.
- Analyse performance and create custom reports.



Software to generate and convert leads efficiently.

- Marketing planner to help build effective campaigns and track ROI.
- Segment leads based on intent for better conversion.
- Understand how leads navigate through your website and create meaningful engagement.



Accomplish more than just selling on one platform.

- Manage and keep track of your orders and inventory.
- Automate your shipping and tax workflows.
- Manage your entire web store from start to finish through Zoho ecosystem.



Increase your website's conversions.

- Track your website's key metrics.
- Analyse visitor behavior.
- Optimise user experience to drive more conversions.



Convert website visitors into customers.

- Live chat and engage website visitors.
- Identify hot leads in real time; sell more.
- Score your leads and gain visitor insights.

Customer Service & IT Management

Retain your customers with apps that help you support and engage with them.



Put customer service at the heart of your company.

—

- Help customers via email, phone and more.
- Respond better with more context from CRM
- Make context-aware customer service decisions.



Instant remote support. Unattended remote access.

—

- Quick file transfer.
- Reboot and reconnect.
- Firewall/Proxy friendly.



Augmented Reality based remote assistance software.

—

- Collaborate remotely with VoIP Calls and Chat.
- Offer technical remote assistance with Live Camera Streaming.
- Enhance your remote support productivity with Augmented Reality.



Empower your workforce with the power of enterprise mobility.

- Device management without the hassle of initial setup.
- Silently install and update apps on mobile devices.
- Remotely locate and wipe devices when lost or stolen.



ServiceDesk Plus

Smart essentials for stellar IT support.

- Complete ITSM suite.
- Contextual integrations with Zoho apps.
- Configure help desk portals for IT, Admin, Finance and more.

Finance

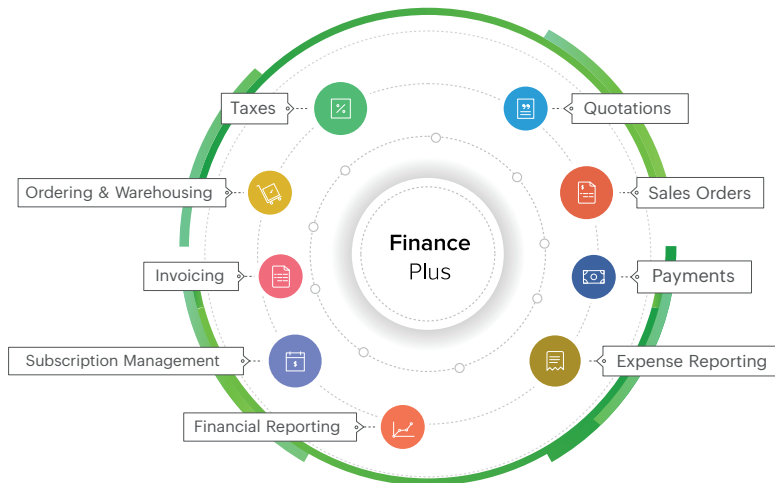
Solve business accounting challenges
using our perfect set of finance apps.

Tightly integrated bundle

Zoho Finance Plus

All-in-one suite to manage your operations and finances.

From invoicing and order management to accounting,
Zoho Finance Plus has all the tools you need to streamline
all of your back office operations.



The logo for Zoho Books, featuring a stylized blue icon of a book or document with two circular elements inside, followed by the text "Zoho Books" in a bold, sans-serif font.

Zoho Books

MTD compliant accounting software.

- Automate invoicing and bills.
- Connect your bank account.
- Submit VAT returns directly.

The logo for Zoho Invoice, featuring a stylized blue icon of a document with a checkmark and a list, followed by the text "Zoho Invoice" in a bold, sans-serif font.

Zoho Invoice

Get paid fast with hassle-free invoicing.

- Customise invoices and estimates.
- Accept online payments.
- Automate payment reminders.

The logo for Zoho Subscriptions, featuring a stylized blue icon of a person or a subscription card, followed by the text "Zoho Subscriptions" in a bold, sans-serif font.

Zoho Subscriptions

Recurring billing tool for subscription business.

- Track and manage your customer subscription.
- Multi-currency invoicing and consolidated billing.
- Monitor key SaaS metrics—MRR, ARPU, Churn.



Zoho Checkout

Payment collection made easy.

- Create custom checkout pages.
- Collect one-time or recurring payments.
- Real-time business reports.



Zoho Expense

Expense reporting software.

- Auto scan your receipts.
- Connect debit and credit cards to import transactions.
- Expense tracking and reporting on the go.



Zoho Inventory

Inventory management for growing businesses.

- Create and manage orders.
- End-to-end tracking.
- Warehouse management.

Email & Collaboration

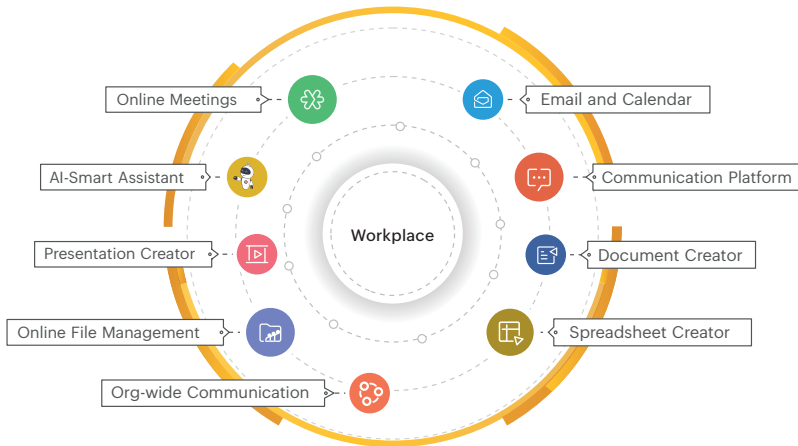
Empower your workforce with collaboration apps
and transform the way they work.

Tightly integrated bundle



Application suite built to improve team productivity and collaboration.

Work is evolving, so are workspaces. Zoho Workplace unifies and centralises your team's workspace, simplifies file storage, and streamlines team communication.





Secure, reliable email service for your business.

- Attachment viewer, folder and email sharing.
- Integrated with calendar, tasks, notes.
- Social-media style team collaboration inside email.



Chat that's built for work

- Real-time messaging for businesses of any size.
- Channels, audio & video calling for enhanced team collaboration.

Automation and event planning to boost productivity.



An app that builds team collaboration.

- Social space to share ideas and information.
- Stay on top of team discussions from anywhere.
- Organise files, create a knowledge base and do much more.



Create. Review. Distribute.

- A powerful word processor available across your devices
- Built-in document automation and approval workflows
- Multi-platform content publishing and distribution options



The spreadsheet application for collaborative work.

- Provides features for data analysis and visualisation.
- Allows real-time collaboration and version revision.
- Includes VBA macros, Forms and more, for free.



All New Show Slides, Stories, and Ideas to Inspire.

- Contextual UI that subtly guides you through authoring slides.
- Share, collaborate, and review slides with your team.
- Spread the word. Publish and broadcast presentations online.

The logo for Zoho Projects features a stylized checkmark composed of three parallel lines in red, green, and blue.

Zoho Projects

Project management, as effective as it gets.

- Make detailed project plans.
- Manage work socially with feeds, forums, and comments.
- Get in-depth insights with charts and reports.

The logo for Zoho Sprints features a stylized green pencil with a yellow eraser tip.

Zoho Sprints

Planning and Tracking for Agile Teams.

- Prioritise your backlog with epic labels and custom statuses.
- Categorise your sprints on the scrum board with swim lanes.
- Visualise your progress with velocity charts and burn down reports.

The logo for Zoho Vault features a blue speech bubble with a red asterisk and a vertical bar inside.

Zoho Vault

Online password manager for teams.

- Securely store, organise and share passwords.
- Login to websites; access from any device.
- Track all access; reset passwords periodically.

 **Zoho Meeting**

Next generation web conferencing solution.

- Simple and quick screen sharing.
- VoIP and dial-in audio conferencing.
- Share your webcam and add video conferencing.

 **Zoho Sign**

Robust digital signature app for businesses.

- Sign, send, and manage digital documents - all in one place.
- Quick and simple signing workflows.
- Highly secure and tightly integrated.

 **Zoho Contracts**

Comprehensive contract lifecycle management software.

- Mitigate business risks.
- Improve contract governance.
- Streamline your entire contract lifecycle.



Contact center software for growing businesses.

- Get high quality voice connectivity across the globe.
- Increase customer engagement with two-way SMS.
- Set up a phone system within your CRM and help desk.



Online file management for teams.

- Create a virtual workspace for your team.
- Organise and manage data from a centralised console.
- Securely share files within or outside your organisation.



An all-in-one knowledge management and training platform.

- Track progress and measure the results of training.
- Build, manage, and deliver online training programs.
- Organise company knowledge in an easy-to-use structure.

Human Resources

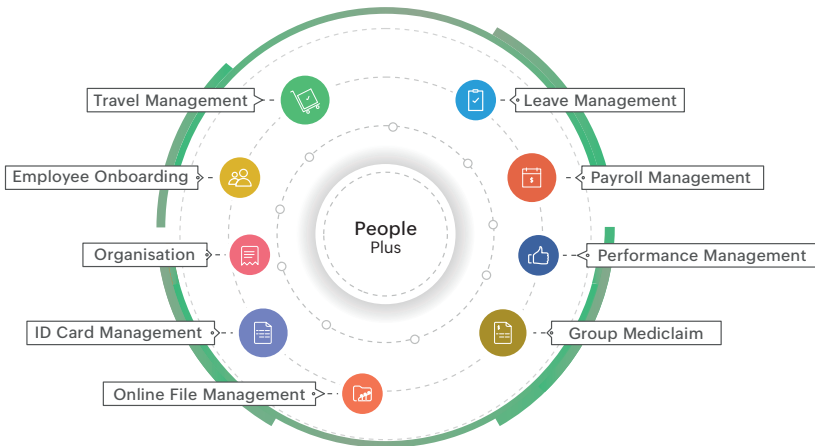
Automate your HR process to maximise your most important asset - your people - and recruit the best employees with our applicant tracking system.

Tightly integrated bundle



A unified employee experience platform.

With Zoho People Plus, you can deliver exceptional digital HR experiences to your employees while managing the entire employee life cycle on a single integrated platform. From building great teams to empowering them and keeping them engaged, we've got it covered.





Your complete online HR solution.

- Centralised and secure employee database system.
- Employee self service.
- Time and attendance management.



An Applicant Tracking System that transforms your hiring process.

- Source candidates instantly and enhance the visibility of your job openings.
- Track candidates effectively at any hiring stage.
- Streamline your entire recruitment process within a single system.



A permanent solution for temporary staffing.

- Manage your pipeline with customisable workflows.
- Empower your workforce and build a network of happy clients.
- Schedule jobs, generate timesheets, send invoices — all from a single interface.

Custom Solutions

Simplify complex business processes with apps that will make your team's work easier.



Build custom apps for unique business needs.

- Drag and drop interface.
- Business rules and custom workflows.
- Automation and notifications.



Create custom integrations

- Over 350 cloud applications to connect.
- Drag and drop interface to set up integrations in minutes.
- Powerful workflow logic elements to automate custom processes.



Zoho Office Integrator

Integrate Zoho's powerful office editors with your web apps.

- Real-time collaboration and co-authoring
- Permission-based access to documents
- Granular customisation with white labeling



Catalyst by Zoho

The complete serverless computing platform.

- Build powerful serverless web applications.
- Craft complex backend logic and run event-driven functions.
- Schedule functions, micro services, and data processing jobs.

Business Intelligence

Empower your business with deep insights, using our modern self-service business intelligence & analytics platform.



Online reporting and business intelligence.

- Visualise your business data.
- Track all your KPI metrics.
- Make informed business decisions.

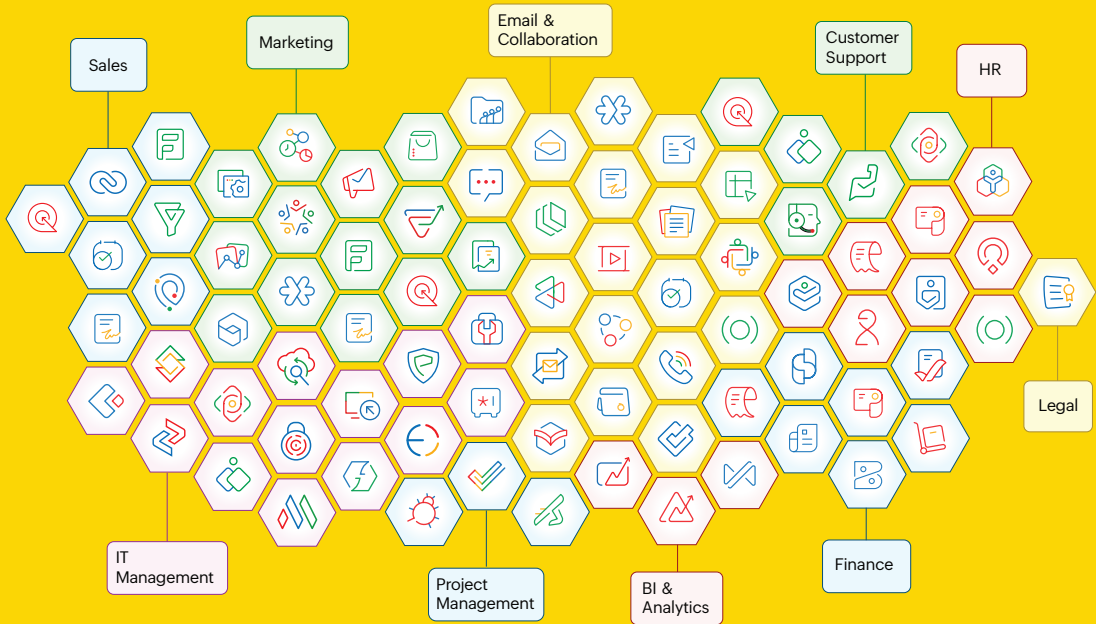


Advanced self-service data preparation tool.

- Connect, clean, transform and enrich data.
- Setup automated end-to-end data pipelines.
- Improve data quality for downstream processes.



One unified software suite
to run your entire business



Zoho is trusted by leading brands around the world.



About Zoho

Zoho has been at the forefront of cloud software for 25+ years. From large corporations to single person companies, over 100 million users around the world rely on Zoho to get work done. Our privacy-first approach, long-term thinking, deep engineering focus, and customer-centric philosophy are just a few things that set us apart. We're powered by our convictions, which you can read all about at zoho.com/perspectives.

✔ **Private, bootstrapped, debt-free, and profitable for 25+ years.**

✔ **15,000+ employees around the world**

At Zoho we've made it our life's work to help you find success in yours.



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